



M.G. SPORTSWEAR "MATCH DAY" PARTNERSHIP: TERMS & CONDITIONS

1. The Scheme Overview

The "Match Day" Club Partnership (the "Scheme") is a loyalty programme operated by **M.G. Sportswear Ltd** ("The Manufacturer"). By signing the Partnership Agreement or placing an order under the scheme, the participating sports club ("The Club") agrees to be bound by these terms.

2. Tier Eligibility & Progression

- **Tier 1 (Kick-Off):** Automatic entry upon the first inquiry or initial order.
- **Tier 2 (First XI):** Achieved following 12 months of active partnership and the completion of at least one full squad kit order.
- **Tier 3 (Match Winners):** Achieved upon the commencement of the 3rd consecutive year of partnership.
- **Tier 4 (Champions):** Achieved upon the commencement of the 5th consecutive year of partnership or by meeting a pre-agreed annual spend threshold.
- *Note: M.G. Sportswear reserves the right to re-tier a club if there is a gap in ordering exceeding 18 months.*

3. Club Development Credit (Rebate)

- **Calculation:** The credit is calculated as a percentage of the **Net Sales Value** (total spend excluding VAT, shipping, and third-party branded equipment).
- **Rates:** Tier 2 (2.5%), Tier 3 (5.0%), Tier 4 (7.5%).
- **Season Cycle:** Credits are calculated annually at the end of the year (defined as January 1st to December 31st). A **Credit Note** will be issued to the Club Treasurer within 30 days of the cycle end.
- **Redemption:** Credits have no cash value. They must be redeemed against future orders of M.G. Sportswear manufactured goods (playing kits, training wear, or embroidery).
- **Expiration:** Credits must be used within **12 months** of the date of issue.

4. Exclusive Seasonal Extras & Vouchers

- **Vouchers:** "Money-off" vouchers and "Flash Sale" codes are subject to the specific expiry date listed on the voucher.

- **Stacking:** Only one voucher or seasonal discount can be applied per transaction. Seasonal extras cannot be combined with the annual Club Development Credit on a single invoice unless expressly authorized by M.G. Sportswear.

5. The "Refer-a-Club" Bonus

- To qualify, the referring club must be an active member of the Match Day Scheme.
- The **£50 Club Development Credit** is triggered only after the referred "New Club" has paid their first invoice for a **full team set** of playing kits (minimum 11 kits).
- The credit will be applied to both clubs' accounts for use on their next subsequent order.

6. Design & Continuity Guarantee

- **Legacy Protection:** M.G. Sportswear guarantees that bespoke sublimated designs created for the Club will remain available for "top-up" orders.
- **Exclusions:** This guarantee applies to M.G. manufactured garments only. Third-party branded stock (e.g., specific socks or hardware) is subject to the original manufacturer's availability.

7. Club Shop Management

- The Manufacturer will host an online shop for the Club at no cost.
- **Minimums:** While there are no minimum orders for members, the Club acknowledges that bespoke manufacturing lead times (4–6 weeks) apply to shop orders.
- **Fundraising:** Any "Club Markup" collected through the shop will be paid to the Club quarterly via credit note or BACS, subject to a minimum payout threshold of £25.

8. Exclusivity & Termination

- **Exclusivity:** To remain eligible for Tier 2–4 benefits and the Annual Rebate, the Club agrees to use M.G. Sportswear as their **exclusive supplier** for all bespoke playing kits.
- **Termination by Club:** If the Club sources playing kits from a third party, their membership in the scheme is terminated immediately, and all accrued, unredeemed credits are forfeited.
- **Termination by Manufacturer:** M.G. Sportswear reserves the right to amend or withdraw the scheme with 60 days' notice.

9. Governing Law

These terms are governed by the laws of England and Wales.