



"M.G. MATCH DAY" CLUB PARTNERSHIP AGREEMENT

BETWEEN:

M.G. Sportswear Ltd, (Insert Address/Reg No.), (hereinafter "The Manufacturer")

AND:

(Insert Club Name), (Insert Club Address/Affiliated League), (hereinafter "The Club")

1. PURPOSE OF AGREEMENT

The purpose of this agreement is to establish a preferred supplier partnership. In exchange for the Club's commitment to use M.G. Sportswear as its primary kit and teamwear provider, the Manufacturer agrees to provide tiered benefits, discounts, and **Club Development Credits** as outlined in the "Match Day" Reward Scheme.

2. TERM & TIER PROGRESSION

- **Commencement Date:** (Insert Date)
- **Initial Tier: Tier 1 (Kick-Off)**
- **Progression:** The Club will progress to **Tier 2 (First XI)** after 12 months of active partnership, **Tier 3 (Match Winners)** at Year 3, and **Tier 4 (Champions)** at Year 5 or upon reaching a strategic volume threshold of £(Insert Amount) per annum.

3. THE "CLUB DEVELOPMENT CREDIT" (REBATE)

The Manufacturer agrees to award the Club an annual rebate on net sales (excluding VAT and shipping) based on the current Tier status:

- **Year 1 (Tier 2):** 2.5% Kickback
- **Year 3 (Tier 3):** 5.0% Kickback
- **Year 5+ (Tier 4):** 7.5% Kickback
- **Redemption:** Credits are issued as a **Manufacturer Credit Note** at the end of each season (May 31st) and must be redeemed against the following season's orders. Credits have no cash value and are non-transferable.

4. EXCLUSIVE PARTNERSHIP BENEFITS

Throughout the term, the Club will have access to:

- **Fixed Design Guarantee:** M.G. Sportswear guarantees that the Club's bespoke sublimated designs will remain available and will not be discontinued.
- **Refer-a-Club Bonus:** An immediate **£50 Credit** for both parties upon a successful referral of a new club.
- **Seasonal Extras:** Exclusive access to flash vouchers and mid-season discounts as communicated via the "Team Sheet" newsletter.

5. CLUB COMMITMENTS

To maintain eligibility for the scheme, the Club agrees to:

- Designate M.G. Sportswear as the **Exclusive Supplier** for all playing kits, official teamwear and trophies
- Allow the Manufacturer to host an **Online Club Shop** for direct member purchases.
- Provide a high-resolution version of the club crest and sponsor logos for digitisation.

6. TERMINATION

- Either party may terminate this agreement with **90 days' written notice** prior to the end of the current season.
- If the Club procures playing kits from a third-party manufacturer during the term, all accrued but unredeemed Club Development Credits will be forfeited immediately.

SIGNATURES

For M.G. Sportswear Ltd:

Name: _____ Signature: _____ Date: _____

For the Club:

Name: _____ Position: _____ (e.g., Chairman/Secretary)

Signature: _____ Date: _____
